

# THE EMPIRE

## GRAPHIC DESIGNER

### POSITION DESCRIPTION

#### POSITION TYPE – PERMANENT PART TIME

#### ABOUT THE EMPIRE

The Empire is the largest regional performing arts precinct in the country and a hub for creative arts development in the region. Renowned for its classic art deco architecture, the heritage-listed theatre is a premier performance venue, wholly owned by Toowoomba Regional Council.

#### POSITION SUMMARY

The Graphic Designer is responsible for the creative development and implementation of The Empire design services and brand collateral. Working collaboratively with the Marketing team and The Empire's hiring clients, the Graphic Designer will support activities across the calendar of events hosted at The Empire venues.

#### KEY ACCOUNTABILITIES

The role of Graphic Designer will be required to:

- Contribute and adhere to The Empire brand guidelines ensuring the brand is appropriately and consistently represented
- Play an active role in the research and conceptual development of imagery and creative for The Empire's marketing campaigns
- Develop concepts and deliver print and digital graphic design services providing completed art files to various departments and clients
- Take accountability for completion of art files for various teams
- Work closely and collaboratively to support The Empire Marketing team

#### QUALIFICATION AND EXPERIENCE

- 10+ years of experience in a similar role
- Tertiary qualification in Graphic Design
- Highly proficient in the Adobe Creative Suite
- Demonstrated ability to produce high quality and creative work with a keen eye for purposeful design
- Ability to take initiative, ask questions and liaise directly with clients and colleagues
- Well organised with the ability to multitask competing job requests
- Excellent communication skills with demonstrated ability to interpret and action creative briefs
- Ability to work to deadlines and adapt to the changing climate of the industry

#### DESIRABLE

- Interest and engagement in the performing arts industry
- Strong attention to detail and can take on feedback well
- Understanding of UX and accessible design principles
- A working knowledge or willingness to learn basic video editing and animation

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## LICENCES AND CERTIFICATIONS REQUIRED

- QLD Working with Children Card

## THE EMPIRE BENEFITS

- Flexible working arrangements
- Discounted tickets to performances
- Friendly, motivating and supportive team environment
- Industry specific Single Enterprise Agreement
- Dedicated Employee Assistance Program
- Organisation wide commitment to vision, purpose and values
- Located in Queensland's largest inland city renowned for its beautiful scenery and peaceful atmosphere

The Empire is an Equal Opportunity Employer that provides an inclusive work environment and embraces the diverse talent of its people. We value people of all cultures, languages, capacities, sexual orientations, gender identities and/or expressions. We are committed to achieving a diverse workforce and strongly encourage applications from Aboriginal and Torres Strait Islander people.

## HOW TO APPLY

To apply for this role, applicants must submit a **one-page cover letter** outlining how you meet the requirements of this role along with a current resume and portfolio of work.

Please submit your application by **5pm Friday 19 January 2024** to [employment@empiretheatre.com.au](mailto:employment@empiretheatre.com.au)